



**U.S. COMMERCIAL SERVICE  
AMERICAN EMBASSY**

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**Dear Exporting Manager:**

In the context of a challenging American economy, **the best time to expand your operations into France, Europe's second largest IT market, is NOW!**

We would therefore like to invite you to come to Paris and join **the U.S. VILLAGE at COMDEX IT FRANCE 2003 on April 1-3, 2003**. The U.S. VILLAGE **will include exhibitors for ON-LINE 2003**, France's **foremost Internet/E-business trade event**. COMDEX/ON-LINE exhibitors will be in a **single, highly visible, location** easily accessible from the two exhibition areas. The U.S. Village will feature the unique **"table-top,"** the most affordable way to exhibit your products at COMDEX.

As part of the **SETI, the "European IT Week,"** COMDEX IT FRANCE 2003 represents **Europe's third largest IT** event after CeBIT and SMAU. We anticipate **1500 exhibitors and 120,000 trade professionals!** The show will feature the whole **Computer and Peripheral industry, including:**

- **Networks:** LAN, WAN, wireless, internet, intranet
- **Telecoms:** fixed (broadband, ADSL, cable), mobile (GSM, GPRS, UMTS), data-voice convergence (CTI, VOIP)
- **Mobile & Wireless:** GSM, smart phone, PDA, Bluetooth, GPRS
- **Storage:** E-storage/NAS/SAN
- **Software Apps:** office suites, utilities, Linux, development, security, administration, ASP, business intelligence
- **Management:** E-Business, business applications, ERP, CRM
- **Office Equipment:** Printing/digital copying/multifunction devices/consumables
- **Audiovisual:** videoprojection, digital presentation, screens, video-mail communication, web cams, multimedia
- **Services:** consultancy, outsourcing, integration
- **Components:** cards, connectors, coolers

COMDEX IT FRANCE 2003 - not the CeBIT - is **your best opportunity to find the ideal partners for France and Southern Europe!** Amos Deacon, CEO of Phoenix International, Orange, California, captures the experience among 2002 U.S. VILLAGE exhibitors:

*I must thank you for outstanding assistance and service by you and your staff. This made our participation a very smooth and pleasant experience. What you provided was definitely a cut above the standard industry concept - and at a very reasonable cost!*

We are committed to the success of our U.S. VILLAGE exhibitors. The benefits we will provide them with will include the following:

- Matchmaking services
- Logistical on-site support
- Interpreter services
- Individualized counseling
- Reception
- Pre-show promotion
- Bilingual brochure
- Exhibitor lounge + refreshments

I hope that you will take advantage of this unique opportunity to expand your business in one of the world's hottest IT markets and look forward to hearing from you in the very near future.

With best regards,

Ronald L. SORIANO  
Commercial Counselor

# COMDEX IT FRANCE 2003

**April 1-3, 2003**

**Paris, France**

## **Response Form**

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**TO: Charles Defranchi**  
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American Embassy, Paris  
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Tel: (011) 33 1 43 12 28 63  
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**FROM: Name:**  
**Title:**  
**Organization:**  
**Address:**

**Tel:** **Fax:**  
**E-mail:**

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☐ **YES, I'm interested in participating in the COMDEX IT FRANCE 2003 event.**  
Please send more information on the item(s) marked below:

☐ 9 square meter (97 sq. ft.) turnkey booth: \$5,600\*

☐ 6 square meter (81 sq. ft) turnkey booth: \$4,200\*

☐ Table Top with chair: \$2,500\*

☐ I would like to have someone call me with further information on the U.S. VILLAGE

**\* 10% DISCOUNT ON THE ABOVE QUOTES IF REGISTERED BY DEC. 15!**